Pitch Outline

# Overview

• What: proposed idea (be specific) - MDR Solution  
• How: outline of what’s involved - Crowdstrike, Endpoints & Assets,   
• When: schedule summary - 28 week duration  
• Where: location, geography, market - City of New Westminster  
• How much: total cost / budget - $250000  
• Why: benefits / outcomes - protecc from attacc

Prompts from slides:

• Keep your structure simple and logical. -   
• Before and after -   
• Our services vs. our competitors -   
• Weekly project schedule -   
• Increasing or decreasing importance -   
• Top 3 things to remember -

# Outline

Step 1. Opening - 3 slides – 3 minutes

Hook: Mention over 90% of municipal networks are accessible without consent.

Overview of presentation?? (mention what we’re gonna talk about in body)

Overview of growing population and the associated threats to reliable infrastructure with increasing amounts of users.

Step 2. Main Body – 8 slides – 4-5 minutes

Problem Domain

Cyberquack’s Solution

Contingency Plan??

Project Cost and Comparisons

Step 3. Ending – 2 slides – 2 minutes

Restate key points (Main Body points)

Recap the presentation??

Questions from audience???